



LEONARD GREEN & PARTNERS, L.P.

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## PRESS RELEASE

### *FTD GROUP, INC. CLOSES OFFERING OF COMMON STOCK; UNDERWRITERS EXERCISE OVER-ALLOTMENT OPTION*

**DOWNERS GROVE, Ill.--(BUSINESS WIRE)--March 12, 2007--** FTD Group, Inc. (NYSE: FTD - News), a leading provider of floral products and services, today announced that it has closed its underwritten secondary public offering of 6,000,000 shares of common stock. The underwriters exercised in full their over-allotment option for an additional 900,000 shares of common stock at the public offering price of \$17.50 per share, less underwriting discounts.

On March 6, 2007, FTD announced the pricing of a secondary offering of 6,000,000 shares of common stock offered by stockholders affiliated with Leonard Green & Partners, L.P. and certain members of management at \$17.50 per share. Goldman Sachs & Co., Merrill Lynch & Co. and William Blair & Company served as underwriters of the offering.

Copies of the prospectus supplement relating to the offering may be obtained by contacting Goldman, Sachs & Co., Attention: Prospectus Department, 85 Broad Street, Concourse Level, New York, New York 10004 or by fax at (212) 902-9316 or by email at [prospectus-ny@ny.email.gs.com](mailto:prospectus-ny@ny.email.gs.com) or by contacting Merrill Lynch & Co. at 4 World Financial Center, New York, New York 10080 or by phone at (212) 449-1000.

#### ABOUT FTD GROUP, INC.

FTD Group, Inc. is a leading provider of floral-related products and services to consumers and retail florists, as well as other retail locations offering floral products, in the U.S., Canada, the U.K. and the Republic of Ireland. The business is supported by the highly recognized FTD and Interflora brands. Both brands utilize the Mercury Man logo, which is displayed in approximately 45,000 floral shops globally. The consumer businesses operate primarily through Web sites in the U.S., Canada, the U.K. and the Republic of Ireland and are complemented by the florist businesses which provide products and services to the Company's independent members.



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