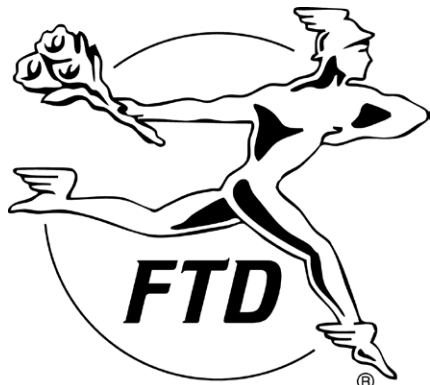


PRESS RELEASE



Leonard Green & Partners, L.P.



FTD Group, Inc. To Celebrate Initial Public Offering On NYSE

President and CEO Michael J. Soenen and CFO Carrie Wolfe to Ring "The Opening Bell™"

Downers Grove, IL. -- February 9, 2005 -- FTD Group, Inc. (NYSE: FTD) listed its shares today on the New York Stock Exchange under the ticker symbol "FTD." To celebrate the Company's initial public offering on the Big Board, FTD's President and Chief Executive Officer, Michael J. Soenen and Chief Financial Officer, Carrie Wolfe, will ring the opening bell this morning.

Photo/Video:

Photos available via Associated Press/New York (212.621.1902), Reuters America (646.223.6285) and Bloomberg Photo (212.893.3420). The Opening Bell™ (starting at 9:25 a.m.) and The Closing Bell™ (starting at 3:55 p.m.) feeds are available via fiber line at Waterfront #1630. The NYSE Daily News Feed is available from 2:30 p.m. – 2:45 p.m. (EST) via satellite at Galaxy 3C, Transponder 3, C-Band, downlink freq. 3760 Horizontal.

About FTD Group, Inc. (NYSE: FTD):

FTD Group, Inc. is a holding company for FTD, Inc. which is a provider of floral services and products and a direct marketer of flowers and specialty gifts.

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