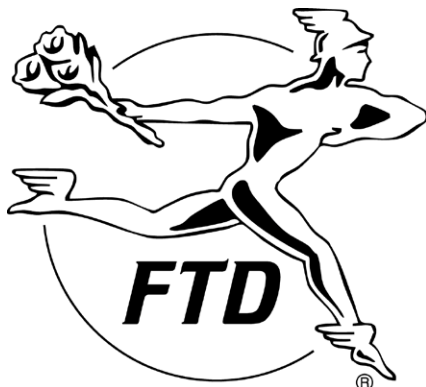


PRESS RELEASE



Leonard Green & Partners, L.P.



FTD Group, Inc. To Begin Trading On New York Stock Exchange *Shares to Trade Under Ticker Symbol "FTD"*

Downers Grove, IL. -- February 8, 2005 -- FTD Group, Inc. (NYSE: FTD) will begin trading its common stock on the New York Stock Exchange (NYSE) on February 9, 2005, under the ticker symbol "FTD." The initial public offering of 15,407,693 shares of common stock will be priced at \$13.00 per share. All shares were sold by FTD Group, Inc. The underwriters have an option to purchase up to 1,965,000 additional shares to cover any over-allotments.

Goldman, Sachs & Co. and Citigroup Global Markets Inc. acted as joint book-running lead managers, Merrill Lynch, Pierce Fenner & Smith Incorporated acted as a co-lead manager and William Blair & Company, L.L.C. and Piper Jaffray & Co. acted as co-managers for the offering.

A registration statement relating to this offering was filed with and declared effective by the Securities and Exchange Commission. The offering is being made solely by means of a prospectus. This press release shall not constitute an offer to sell or a solicitation of an offer to buy, and there shall not be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. A copy of the final prospectus related to this offering, when available, may be obtained from:

Goldman, Sachs & Co.
85 Broad St.
Attention: Prospectus Department
New York, NY 10004
(212) 902-1171

PRESS RELEASE



0.714999	0.77697
0.801015	0.215235
	0.976475

Leonard Green & Partners, L.P.

Citigroup Global Markets Inc.
Prospectus Department
Brooklyn Army Terminal
7th Floor
140 58th Street
Brooklyn, NY 11220
(718) 765-6813

FTD Group, Inc. is a holding company for FTD, Inc. which is a provider of floral services and products and a direct marketer of flowers and specialty gifts.

FTD Group, Inc.'s listing application includes additional information upon which the New York Stock Exchange (NYSE) relied to list the Company. This information is available to the public upon request from the NYSE.

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